

New Origins: Direct and Reliable

Biofach 2009
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Hall 4/4, Stand 140



Centre for the Promotion of
Imports from developing countries

We already audited your new supplier!

New Origins: Direct and Reliable

Direct access. Reliable suppliers. New origins. Three keys to success in the organic foods sector. You'll find all three at the CBI Pavilion at BioFach 2009. Meet directly with ten suppliers from Bolivia, Colombia, Ecuador, India, Indonesia and Pakistan. These suppliers, with their diverse range of products, are ready to tackle the European market. You can visit them at the CBI Pavilion in Hall 4/4, Stand 140.

Surprising Markets

CBI is dedicated to minimising the risks in importing and outsourcing. But first and foremost, we present companies who are able to deliver what you need in terms of products. And when it comes to products, the CBI-coached companies presenting at BioFach 2009 hold a few surprises. Many of their products are unusual.

Bolivia is not typically considered a tea-producing country, but visitors to the CBI Pavilion will be able to taste tea from Bolivian small-holders. Suppliers of coffee, cacao, cashews and naturally gluten-free quinoa pasta will be on-hand to meet directly with visitors.

Some of the participants are new to the European marketplace, but most of them are quite experienced like an exporter of dried fruit with an excellent reputation for service. Organic pepper, salt and spice producers, as well as suppliers of rice syrup, an alternative sweetener – will let their products speak for themselves.

No Surprises in Supply

It's gratifying to find a surprising product, but when it comes to supply, there should be no surprises. In addition to finding suppliers with innovative products, CBI thoroughly prepares those suppliers to do business in EU markets, minimising the risks of importing and outsourcing.

All ten companies at BioFach 2009 have been audited by the CBI. They have completed a rigorous Export Coaching Programme to meet European market standards and we consider them to be reliable partners. In addition, the companies will be monitored by experienced external CBI experts for several years while they explore their new markets.

Over the past 40 years, thousands of exporters from developing countries have found their way to Europe through CBI's extensive programmes in export management, quality, reliability and the requirements necessary to succeed in the European marketplace. We welcome you to the CBI Pavilion to meet directly with suppliers from new origins.

Visit us, and our ten featured companies, at the CBI Pavilion in Hall 4/4, Stand 140.

What is CBI?

The Centre for the Promotion of Imports from developing countries (CBI) is an agency of the Ministry of Foreign Affairs of the Netherlands. Since 1971 it has contributed to the equitable economic development of selected developing countries and countries with economies in transition by providing services aimed at strengthening the competitiveness of companies in the field of export marketing and export management pertaining to the EU and EFTA markets. Visit our website at www.cbi.eu for more information.